

Stakeholder Needs Report and Presentation Feedback

Experiences Studio course

Project Name:

Team Members:

Stakeholder Group:

Grade:

1. Framing the assignment

a. did you clearly articulate the domain you've chosen and your interest in it?

b. did you clearly and thoroughly identify all possible stakeholders and identify which ones are most relevant and why?

c. did you clearly and thoroughly identify the kinds of needs you'd expect stakeholders to have and ways to elicit more understanding on those you might not have thought of? did you create any hypotheses to test?

d. how did you relate your research plan to your understanding of sustainability?

2. Research

a. Primary: did you tell us enough (but not too much) about your interview methodology to create confidence in your findings?

b. Secondary: did you create confidence (per the above)?

3. Findings

a. did you concisely articulate what you found?

b. did you link your findings back to your research intentions?

c. did you build from findings to insights?

4. Conclusions

a. did you objectively evaluate your insights and note your subjective biases where applicable?

b. did you organize the findings in support of your understanding of stakeholder needs? did you state clear and logical conclusions?

c. did you assess any implications for your project's direction or outcome? [not part of assignment per se]

5. Presentation

a. Were your materials effective and engaging in such a way that they got your points across

and kept us interested?

b. Were your individual presentations each confident, clear, easy to follow?